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## Education

Northern Illinois University  
Degree: Bachelors of Fine Arts,  
Time Arts and Animation  
Dean's List Honors

Kishwaukee College  
Degree: Associate of Arts,  
Graphic Design

## Coding

PHP  
WordPress  
JavaScript/jQuery  
HTML5  
CSS/SCSS  
Ecommerce  
Mobile Development

## Tools

VS Code  
PhpStorm  
Google Suite  
Adobe Creative Cloud  
After Effects  
Premiere  
3D Studio Max

## Project Management

Jira  
Confluence  
Asana  
Google Meet  
Zoom

# Daniel J. Rivera

Director/Manager of Web Development

Director/Manager of web development with an extensive background in WordPress. I have a passion for mentoring and team-building. In my teams I emphasize a high level of quality, integrity and engineering best practices while maintaining a healthy work-life balance.

## Experience

### WordPress Delivery Manager

12/2021 - Present

Americaneagle.com

- Collaborate with teams over multiple departments located in multiple countries while maintaining an inclusive culture and positive workflow
- Review projects to advise and implement solutions for functionality, site architecture, e-commerce, or other complex features
- Manage new development project timelines, budgets, and quality
- Improve sprint processes, manage workloads of PMs, programmers and developers
- Forecasting, and allocation of development resources and timelines
- Develop better process, tighter scrum integration, and WordPress development standards
- Liaise between sales, clients, project managers and developers to maintain a productive and efficient workflow
- Perform code reviews to maintain the integrity of our finished product
- Establish best practices and advise on processes to better our overall product outcome

### Director of Web Development

4/2006 - 11/2021

MorningStar Media Group

- Plan multi-phased, large budget projects
- Lead discovery with new clients to determine project needs
- Manage all web design practices, usability and development throughout the company
- Maintain organization of design department standards and best practices
- Train employees in the use of various systems and software
- Collaborate with team members and management to streamline project completion
- Build, implement and maintain custom WordPress themes
- Research and implement a project management system including time tracking
- Launched over 450 sites and oversaw 600 sites
- Maintain a balance between sales, design and development departments

### Marketing Consultant

4/2006- Present

Freelance

- As an owner/employee I was responsible from conceptual idea to finished product
- Specialized in web development, animation, video production and print
- Sales and support of websites, animation, video production
- Preparation of animation for educational and advertising purposes
- Maintain a working relationship with outside programmers and the client

### Lead Web Developer

7/2003-4/2006

Vision Friendly

- Design, build and maintain websites, video production and various print items
- Marketing company products to clients, maintain and build client-base, training employees

## Volunteer

### Board Member /Head Coach - Travel Softball

8/2014-Present

Sycamore Girls Softball, Sycamore

- Identifying and developing personal strengths to improve team outcomes
- Maintain a strong team core while accommodating diverse families, personalities
- Collaboration with community members to build the organization and help develop athletes
- Website support, uniform design and order placement, and fundraising

I have a passion for shaping athletes into young adults and building the organization. The challenges and things I have learned through coaching have helped develop the leadership skills that I apply to my career.