Daniel J. Rivera

Director/Manager of Web Development

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in devdan

Education

Northern Illinois University
Degree: Bachelors of Fine Arts,
Time Arts and Animation
Dean's List Honors

Kishwaukee College
Degree: Associate of Arts,
Graphic Design

Coding

PHP
WordPress
JavaScript/jQuery
HTML5
CSS/SCSS
Ecommerce
Mobile Development

Tools

VS Code
Git
Google Suite
Adobe Creative Cloud
Figma
Premiere

Project Management

Jira
Confluence
Asana
Google Meet
Zoom

Director/Manager of web development with an extensive background in WordPress. I have a passion for mentoring and team-building. In my teams I emphasize a high level of quality, integrity and engineering best practices while maintaining a healthy work-life balance.

Experience

Senior Technical Lead   12/2022 - Present
nclud.com

- Developed custom Gutenberg WordPress websites using core blocks and ACF
- Utilized modern build practices. Working with PHP, HTML, SCSS, Javascript, Gulp, and Parcel
- Built several multi-language WordPress websites using wpml and weglot platforms
- Spearheaded development of automated deployment processes for our websites and projects (CI/CD) with Git Actions
- Managed outside developers to a maintain solid build practices/workflow to maintain a high quality production while keeping projects on time for delivery
- Worked directly with clients to manage work requests and review project progress
- Scoped and planned project based and maintenance tasks
- Built and managed a remote team of developers and oversaw their tasks, while working along side them as a team
- Provided knowledge, expertise and guidance for project managers as well as in-house and outside developers on WordPress projects

WordPress Delivery Manager   11/2022 - 12/2022
Americaneagle.com

- Review projects to advise and implement solutions for functionality, site architecture, e-commerce, or other complex features
- Manage new development project timelines, budgets, and quality and communicate to clients
- Improved the Sprint process by building custom system to improve resource workload
- Forecasting, and allocation of development resources and timelines
- Develop better process, tighter Scrum integration, and WordPress development standards
- Liaise between sales, clients, project managers an developers to maintain a productive and efficient workflow

Director of Web Development   4/2006 - 11/2021
MorningStar Media Group

- Plan multi-phased, large budget projects
- Lead discovery with new clients to determine project needs
- Manage all web design practices, usability and development throughout the company
- Maintain organization of design department standards and best practices
- Collaborate with team members and management to streamline project completion
- Build, implement and maintain custom WordPress themes
- Research and implement a project management system including time tracking
- Launched over 450 sites and oversaw 600 sites
- Maintain a balance between sales, design and development departments

Lead Web Developer   7/2003-4/2006
Vision Friendly

- Design, build and maintain websites, video production and various print items

Volunteer

Board Member /Head Coach - Travel Softball   8/2014 - Present
Sycamore Girls Softball, Sycamore

- Identifying and developing personal strengths to improve team outcomes
- Maintain a strong team core while accommodating diverse families, personalities
- Collaboration with community members to build the organization and help develop athletes
- Website support, uniform design and order placement for the entire organization
- Fundraising